

East High School

Old School – All High Reunion

August 4 – 6, 2017

Saturday Night's event is open to all high schools in Buffalo
Classes for the sixties, seventies, and eighties

Friday, August 4, 2017

- Meet and greet social hour - East High School

Saturday, August 5, 2017 - Econuel Ingram, Chair

- Old school party venue Adams Mark (to be confirmed)

Sunday, August 6, 2017 -

- Picnic in MLK Park

Revenue streams

T-Shirts

- All classes will have the same design t-shirt with their unique year of graduation
- Advance order of t-shirts will be available through a website
- T-shirt sales will be promoted through social media

Old School Party

- Will be promoted as the largest old school party Buffalo has ever seen
- Old school clothing fashion show clothes from the sixties seventies and eighties

Action Items:

- a. Finding a large enough venue in Buffalo
- b. Recommending an old school DJ battle three or four different top Buffalo Old School DJs play the best of the sixties seventies and eighties music
- c. Old school clothing fashion show clothes from the sixties seventies and eighties

Old School Picnic

- Food vendors to serve dinners at the old school picnic and at the Saturday Old School Party and at MLK Park on Sunday, August 6

Marketing

- Social media
- Radio Stations: WUFO FM 100.7

- Challenger Newspaper: Media Sponsor plus announcements and article
- Action Items:
- Develop sponsorship package for potential sponsors M&T Bank, Coca-Cola, TOPS and other major Buffalo businesses
- Facebook page dedicated to all high old school reunion

Note: East High Alumni Committee

All activities will be planned through the East High Alumni committee

A picture vendor set-up at all events; the committee makes profit on each picture taken during the events